

Bartels Busack Pet Clinic

Barks & Mews Quarterly News

Winter 2009

6184 Ridge Rd. Parma, OH 44129 (440) 845-7141



Cats are in tune to your voice and its tone, not the words, which help them decide your mood.

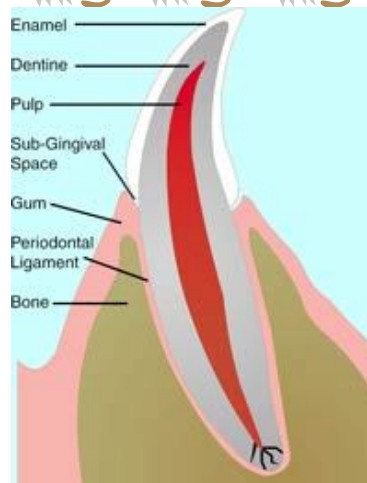
Be aware of your tone of voice. Cats know when you're yelling at them (though they may not care).



Flip the Lip! Why do a dental?

Why are dental cleanings so important for the health and well-being of your pet?

- A dental cleaning relieves a pet's oral pain. 85% of pets over 2 1/2 years old have gingivitis. This is painful inflammation of the gum tissue next to the tooth due to infection. Gingivitis is reversible if treated early.
- Gingivitis leads to irreversible periodontal disease, which causes bone loss, gum recession, and abscess formation around the teeth. This causes the ultimate loss of teeth.
- Infections of the mouth can lead to damage of other organ systems. The heart, liver, kidneys, brain, and lungs are all damaged when bacteria enters the blood stream from the mouth. A healthy mouth will extend a pet's life by as much as 3 years.
- Any pet with "bad breath" has an oral infection and needs immediate care. By keeping a pet's mouth healthy, clients will not be smelling their pet's breath.
- The teeth of a dog or cat are a lot like the fingers of your hand. The pets need their teeth for playing with toys, chewing, and to properly start the digestion of food. Tooth loss to a pet would be like you losing your fingers or hands. You could survive but you'd be happier with them versus without them.



Why do your dental cleaning with us?

We take the oral health of your pet very seriously. In addition, we have established anesthetic protocols to maximize safety in your pet while under anesthesia.

- We always have your pet on IV fluids for a safer and faster anesthetic recovery.
- We use only gas anesthesia, allowing the patient to recover within minutes of stopping the anesthetic.
- Both doctors and technicians are highly trained in animal dental care.
- We are one of the only clinics with a digital dental x-ray machine. 80% of dental disease is below the gumline, where you cannot see it unless dental x-rays are taken.
- We are able to do advanced oral procedures like oral surgery, filling cavities, and surgically extracting teeth.



Dog's Teeth Before Dental Cleaning



Dog's Teeth After Dental Cleaning

Dental specials for January & February!

Now through the end of February, take advantage of special savings on dental cleanings!

- \$25.00 off every dental cleaning
- Free mini toothbrush & toothpaste kit
- Free technician oral exam and demonstration of how to brush teeth
- Free bag of Purina DH, a diet for dental health (mail-in rebate)

This is a savings of up to 20%!

Grooming Specials for January & February!!!



Proper coat maintenance is critical to good health in the dry indoor climates we now have with our furnaces running. A hydrating bath:

- Reduces shedding
- Relieves the itch of dry skin
- Supports the skin's natural role as a barrier to infection
- Prevents trauma to the skin from chewing
- Removes dirt and debris from the coat, eliminating odor and improving skin health

January:

Get \$5.00 off any grooming or bath for the month of January.

February:

In the month of February, receive a free 5x7 framed valentine photo of your pet with every bath or grooming. What better way to say "I love you"?

Poisonous Plants to Avoid

As spring time approaches, it is important to keep in mind which plants are harmful to our pets if eaten. If your pet chews on or eats any of these plants, please let us know right away.

The following plants will cause varying degrees of GI upset but are usually not fatal:

Holly	Philodendron	Privet
Mulberry	Chrysanthemums	Hyacinth
Chamomile	Dumb Cane	Daffodils
Pothos	Periwinkle	Morning Glory

These plants cause more serious problems and require emergency assistance:

Azaleas	Lily of the valley	Lilies
castor beans	Oleander	Nightshade
rhubarb leaves	Foxglove	



New Clinic Opening in March!



Our new hospital, boarding kennel, and grooming facility is scheduled to open at the beginning of March! Our new location is 6280 State Road in Parma, adjacent to the Parma Animal Shelter.

We will host an open house shortly after the grand opening so that our clients and the community can tour our new facilities.

Bring this newsletter to our hospital and receive a **FREE GIFT** for your pet!
*starting January 5th

Boarding will start April 1st. We are accepting reservations starting January 1st! A credit card is required to reserve a spot.

